

# LANGUAGE POLITENESS PRINCIPLE IN INDONESIA LAWYERS CLUB TALKSHOW ON TV ONE

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## **Abstract**

*Indonesia Lawyers Club is a television program by TV ONE aired every Tuesday at 19:30 to 22:00 p.m and discussed the issues being discussed by the Indonesian people at that time. Indonesia Lawyers Club is a program in a talk show format, presenting experts discussing law, politics, religion, crime. From this event, people see a problem not only from a single point of view but from different perspectives. This happens because this talk show presented many experts in their fields, both for the pro and on the counter. Experts argue their opinions according to the channel hosted by a host named Karni Ilyas. This research has a purpose to explain the fulfillment of the politeness principle of language in talk show Indonesia Lawyer Club viewed from Leech's perspective. This research is descriptive qualitative one. Data collection techniques were used were Uninvolved Conversation Observation Technique (SBLC), recording technique, and note-taking. The data obtained was described using a descriptive development pattern. This study showed the results of the fulfillment of usage of language politeness principle which included 6 maxims, they were maxim of wisdom, maxim of acceptance, maxim of mercy, maxim of humility, maxim of suitability, and maxim of conclusion.*

## **Keywords**

*Pragmatic, Politeness, Maxim, Talk Show*

## **A. Introduction**

Language is a tool for communicating among people in everyday life generated from human speech tools. Without language, then people will be difficult to communicate, because the existence of language is very important in the life of society.

Communicating with language is enable everyone to adjust to their physical and social environments, and to study the customs, cultures, and backgrounds of different individuals. This is in line with the definition of language by Wibowo,<sup>1</sup>

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<sup>1</sup> Wahyu Wibowo, *Manajemen Bahasa* (Jakarta: Gramedia Pustaka Utama, 2001), 3.

he states that language is a sound symbolic system that has meaning and articulation (produced by human speech) that has arbitrary and conventional properties used as a means of communication by a group of humans to give birth or to express feelings and thoughts.

Communicating is good when we can appreciate each different opponent in terms of age and social status. Modesty is a property associated with the speech that the speaker does not transcend his rights or does not deny in fulfilling his obligations. While respect is part of the activity that serves as a symbolic means to express appreciation on a regular basis. Thus, if a person does not use everyday language to an official in his office, then that person has shown respect to the official who is opposed to his speech.<sup>2</sup>

Pragmatics is the study of the relationship between linguistic forms and users of these forms. The benefit of learning a pragmatic language is that one can speak the meaning of what people mean, their assumptions, their purposes, and the types of actions they show when they are speaking.<sup>3</sup>

Talking is not always related to a textual problem, but often also related to issues that are interpersonal. Pragmatic textual rhetoric requires the principle of

cooperation. In addition to personal rhetoric, pragmatics require another principle, namely the principle of modesty. The principle of modesty has a number of maxims, namely maxim of wisdom, maxim of mercy, maxim of acceptance, and maxim of humility. The principle of modesty is related to two participants of the conversation, ie self and others.<sup>4</sup>

Every speaker has responsibility in every speech that occurs, whether the use of good and correct language, or for deliberate and unintentional deviations in every speech. The communicators should also pay attention to language politeness, since it was one of the most important things in communication. In language activity, the speaker is aware of the rules governing the actions, the use of language, and his interpretations of the actions and utterances of his opponents. In addition, Leech<sup>5</sup> proposes some principles of politeness in the maxim form, i.e maxim of wisdom, maxim of mercy, maxim of acceptance, maxim of humility, maxim of suitability, and maxim of conclusions to be obeyed in communicating or speaking.

Language is a medium of communication used in everyday life used by the language user community. Language can also be used in certain social situations, such as to

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<sup>2</sup> Bruce Fraser, *Hedged Performatives* (New York: Academic Press, 1975), 47.

<sup>3</sup> George Yule, *Pragmatik* (Yogyakarta: Pustaka Pelajar, 2006), 5.

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<sup>4</sup> I. Dewa Putu Wijana, *Analisis Wacana Pragmatik kajian Teori dan Analisis* (Yogyakarta: Pustaka Pelajar, 2011), 53.

<sup>5</sup> Geoffrey N. Leech, *Prinsip-Prinsip Pragmatik* (Jakarta: Universitas Indonesia, 2011), 206–7.

communicate in dialogue. The form of language in everyday circumstances can be divided into two, namely spoken language and non-spoken language. The spoken language is the language that is delivered directly by way of speaking and giving an announcement by voice. While the non-spoken language is also called the written language that we often encounter in newspapers or other mass media.

Along with the development of the era that followed the development of technology, facilitate humans to communicate without having to meet face to face directly. Communication can be done through mass media such as television, newspapers, radio and cyberspace such as facebook, twitter, instagram and so forth. Mass media that much-loved and often encountered is the television media. Television media is not only a medium of entertainment, but also as an information source that is actual and reliable. Television is a pictorial broadcast capture tool, which is audio-visual. In addition, broadcasting of the video is broadcasting. The term television comes from the Greek tele (far) and vision (see), so literally means "see far away", because viewers are away from studio Tv.<sup>6</sup> Badjuri defines television as media viewpoint as well as audiovisual media (audio-visual), people not only look at the image that aired television, but at the same time hear or

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<sup>6</sup> M. Ilham Zoebazary, *Kamus Istilah Televisi & Film* (Jakarta: Gramedia Pustaka Utama, 2010), 255.

digest the narration of the image.<sup>7</sup> Based on the above description, it can be concluded that television is one of the electronic mass media that can broadcast broadcast in the form of images or video and voice that serves to provide information and entertainment to a wide audience.

In talk shows such as political debate, there is often a deviation of the principle of politeness. The talk show did not heed the existence of the principle of politeness in communication or conversation. The talk show is only concerned with the opinion of the resource person, and immediately put it right. In the talk show dialogue there are speeches or phrases that are spoken by the host of events and resourcefulness with expression. Speaker of the event host and the resource person, then made the writer as research data. Based on this background, the title of the study of this study is the Principle of Speech Speech in the Indonesian Lawyers Club Event on TV ONE.

Speaking and behaving in accordance with the ethics of language must meet the requirement that we have mastered the language well and correctly. Many wonder if we have understood Indonesian well? Maybe we think "yes" but also not necessarily we understand the language well, because Indonesian is not the first language or

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<sup>7</sup> Adi Badjuri, *Jurnalistik Televisi* (Yogyakarta: Graha Ilmu, 2010), 39.

mother tongue for most people of Indonesia.<sup>8</sup>

The process of speaking is a social and cultural act in which there are aspects of assistance. Dignity has always been viewed as a phenomenon related to language and social reality.<sup>9</sup> Language politeness is seen as an attempt to avoid conflicts between speakers and speech partners. Language politeness is a key principle in the use of language and in language it is necessary to consider the feelings of others. Consideration of the feelings of people dalin in communicating need to be considered about language politeness.<sup>10</sup>

The use of word politeness is not only determined by the choice of speech, but there are also other aspects that determine the level of politeness, such as age, social distance between speakers with speakers, place, time, situation and purpose of speech. Thus, in the use of language it is necessary to consider the context in which language is used. In general, language politeness or courtesy in speaking related to two cast members we can call "self" and "other".<sup>11</sup> In conversation, "self" is identified as a speaker and "other" is identified with the speaker. From the

interaction between "self" and "other" generally applicable, it is said that the courtesy is more on the other. In other words, the courtesy of the speaking partner is generally more important than the courtesy of "self" or speakers.

Participants in communication are assumed to be intrinsically cooperative and aim to provide as much information as possible in communication, with informative attitudes referring to the maximum efficient transfer of information. In this study, the theory used to analyze the data theory Geoffrey Leech on the principle of politeness.

The theory of politeness principles based on politeness principles, which are elaborated into maxims (provisions, teachings), namely: (1) maxim of wisdom, for example "subtract other people's losses", "add advantage of others"; (2) the maxim of wisdom, "reduce self-gain", "add self-sacrifice"; (3) the maxim of appreciation, such as "reduce the scolding to others," "add praise to others"; (4) the maxim of simplicity, such as "reduce self-esteem," "add self-censure "; (5) maximizing consensus, eg "subtract discrepancies between oneself and others, "increase the conformity between oneself with others" ; (6) the maxim of inferiority, such as "lessen the anticipation of self with others", "magnify the sympathy between oneself and others".<sup>12</sup>

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<sup>8</sup> Abdul Chaer, *Kesantunan Berbahasa* (Jakarta: Rineka Cipta, 2010), 8.

<sup>9</sup> Jahdiah, "Strategi Permintaan Dalam Bahasa Banjar: Tinjauan Kesantunan Berbahasa," *Jurnal Kandai* 12, no. 1 (2016): 38–50.

<sup>10</sup> Gino Ellen, *Kritik Teori Kesantunan* (Surabaya: Airlangga University Press, 2006), 30.

<sup>11</sup> Leech, *Prinsip-Prinsip Pragmatik*, 206.

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<sup>12</sup> Leech, 57.

Based on the exposure, it can be concluded that language politeness is very important in speaking. Because by paying attention to the language politeness, people enable to create a harmonious relationship between speakers and partners in a communication.

## **B. Method**

This research method is descriptive qualitative, that is research procedure which is used to describe phenomenon that exists in natural setting. The type of descriptive research used is content analysis. Data descriptions are done qualitatively on the principles of language politeness in the form of sentences. The results contain statements from data illustration and content presentation.

Source of data used is oral data source in the form of speeches between the host, and speakers in the talk show Indonesia Lawyers Club in Tv One. The data in this study is covering all speech between the host and speakers that contain language politeness along with the context in conversation in the talk show Indonesia Lawyers Club in Tv One.

The method used in this study is the method refer. In the method refer to there are five kinds of data collection methods, namely Uninvolved Conversation Observation Technique (SBLC), recording technique, and note-taking. Technique of data analysis

conducted in this research is interactive model analysis technique, that is data collecting, data reduction, data presentation, and conclusion drawing. Data collection is done by analyzing the principles of language politeness that can be found, and record. Data reduction is done by recording the data obtained from the analysis, selection, focused, simplified, and selected. Therefore, in this study the authors also recorded the data with careful and meticulous data tangible speech conversations between the host and speakers in the talk show Indonesia Lawyers Club. The results of language modesty analysis focused on the talk of the host and the speakers. Presentation of data is done through the presentation of data grouped based on the principle of language politeness, and the last is drawing conclusions from the data that have been collected since the beginning of the study.

## **C. Results**

In this chapter, a series of chapters on the use of language politeness in the Indonesia Lawyers Club, consisting of 6 maxims of Leech's politeness, the maxim of wisdom, maxim of mercy, maxim acceptance, maxim of humility, maxim of suitability and maxim of inferiority<sup>13</sup>

### **1. The Use of Wisdom Maxim**

The context of this speech is Ustadz Felix's saying that he has

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<sup>13</sup> Leech, 57.

more right to represent the people in social media because followers on social media are superior to others, it is proven by data. The following:

Ustadz Felix: *"When talking about social media activists it seems my followers more than others. It is proven based on data, so when talking about social media I have more right to represent the people in social media to express opinions."*

Ustadz Felix has obeyed the principle of politeness precisely the maxim of wisdom. Rahardi reveals the basic idea in the maxims of wisdom in the principle of politeness is that the participants of speech should stick to the principle of always reducing their own profit and maximizing the profit of others in the activity of speech.<sup>14</sup> Ustadz Felix has reduced the losses that will be suffered by other participants by saying I have more right to represent the people who are on social media. It makes the losses suffered by other participants or the opponents of the speech fellow social media activists reduced and thus Ustadz Felix has obeyed the maxim of wisdom. This maxim is expressed using impositive utterance that is intended to cause effects on the opponent's actions, such as ordering, suggesting,

ordering, etc. Ustadz Felix in his speech above told his opponent not to talk about social media.

## 2. The Use of Acceptance Maxim

The context of this speech is Ustadz Felix's speech when spoken and cut by Permadi Arya as another participant who has not had the opportunity to speak. Check out the quote below:

Ustadz Felix: *"How is it possible for a Muslim to be anti with his own shahada, or perhaps he does not understand that it is a creed"*

Permadi Arya : *"Wait a minute."*

Ustadz Felix: *"I'm not over yet."*

Permadi Arya: *"It's already a fusion of opinion"*

Ustadz Felix: *"Just a moment, long-awaited, I'm done shortly."*

It indicates that Ustadz Felix has maximized the loss he will suffer. When he says *"I'm intermittently unfinished"*, Ustadz Felix wants to exercise his right speech the best he can without a cut before he finishes speaking. It is increasingly clear including the maxim of acceptance because the speech includes commissive speech because the maxim of acceptance is expressed using sentence or commissary speech. The commissary talk involves the speaker on the upcoming action as promising. This is supported by Sari which explains that the maxim of

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<sup>14</sup> R. Kunjana Rahardi, *Pragmatik: Kesantunan Imperatif Bahasa Indonesia* (Jakarta: PT Gelora Aksara Pratama, 2006), 60.

acceptance is expressed with commissive and impositive sentences.<sup>15</sup> This Maksim requires every participant to maximize self-loss and minimize self-gain. In Ustadz Felix's speech above, it is clear that Ustadz Felix promises that in a moment he will end his right to speak.

### 3. Use of Mercy Maxim

The context in the following speech is when Ustadz Felix expressed his gratitude towards the participants who attended the ILC event, because Ustadz Felix was accompanied by Ustadz Khotot who was also brother of the level when lecturing at IPB. Notice the following dialogs:

Ustadz Felix: *"Alhamdulillah on a happy occasion I was accompanied by chaplain Khotot who is also my sister level when studying at IPB."*

Ustadz Felix in his speech has been adhering to the principle of politeness in the language of the maxim principle of mercy. Maksim generosity is expressed with expressive sentences and assertive sentences. The use of expressive and assertive sentences is clear that not only in ordering and offering something a person should behave politely, but in expressing feelings,

and expressing his opinion he is still obliged to behave in such manner. Maksim mercy demands every participant to maximize respect for others and minimize disrespect to others.<sup>16</sup> Ustadz Felix in his speech has maximized his respect to the opponent said Ustadz Khotot by saying *"alhamdulillah I was accompanied by chaplain Khotot who is also my level when my college at IPB"*. The word shows the respect given by Ustadz Felix to Ustadz Khotot. Maksim generosity is characterized by the use of expository speech that serves to show or tell, expressing the psychological attitudes of the speaker to a statement, such as admiring. When Ustadz Felix said *"Alhamdulillah I am accompanied by the Khotot ustadz who is also my level brother when studying at IPB"*, he has shown that Ustadz Felix has obeyed the language skills.

### 4. Use of Maxim Humility

The maximum form of humility found in the talk show of Indonesian Lawyer Club is when Ustadz Felix has visited the Top Couple museum 15 times. Check out the fragment:

Ustadz Felix : *"I've been to the Top Couple Museum 15 times, hopefully this is not part of the arrogance."*

Ustadz Felix's above tutorial has also obeyed the maxim of

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<sup>15</sup> Indah Rahmita Sari, "Analisis Pragmatik Pelanggaran Tindak Tutur Guru Di SMA Lentera," *Pena* 4, no. 1 (2014): 37–50.

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<sup>16</sup> Sari, 44.

humility from Leech. Ustadz Felix has maximized his disrespect for himself or minimizes his self-respect. It can be seen from the speech that uses the word "*hopefully this is not part of pride*". The speech expresses, reveals or notifies his or her psychological attitude. This is supported by Ismet who argues that in this maxim the negative aspect is the most important, that is not to say the things that are pleasing to yourself.<sup>17</sup> According to this maxim, self-criticism is considered good and understates the generosity of the self in the normal and conventional sense.

## 5. Maximize Match Usage

The context of the following speech indicates a maxim of compatibility out of a Ustadz Felix. This happened when Ustadz Felix was talking about the Prophet's flag which was white and his banner was black. Consider the following dialog:

Ustadz Felix : "*The Prophet's flag is white and the banner is black, so there is white and black. Written in it Lailahailallah muhammadarassulullah, the sentences that antum-antum alive with it, sentences that antum want to die with it and sentences that*

*antum-antum want to live again with it, right or not?"*

Audiens : "Correct!!!"

Ustadz Felix : "*Alhamdulillah if still yes.*"

In the above speech Ustadz Felix has complied with the maxim of compatibility. Ustadz Felix has maximized compatibility by minimizing incompatibility with his opponent and audience. When he says "*Written in it Lailahailallah muhammadarassulullah*", the phrases that *antum-antum* live with it, sentences that antum want to die with it and sentences that *antum-antum want to live again with it, right or not?*", And has shown that he agrees and gives the same opinion and is in line with what Ustadz Felix wants. At the maxim of compatibility, each communicator is required to minimize discrepancies between himself and others.<sup>18</sup> Perpetrators who obey this maxim will be labeled as polite and always attentive to the topic being discussed. In the general context or controversial offender perpetrators of this maxim will get a stamp as a person who is not polite and not insightful.

<sup>17</sup> Mohamad Nawir Ismet, "Aspek Sopan Santun Ujaran Dalam Film Eat Pray Love Karya Ryan Murphy (Analisis Pragmatik)," *Jurnal Elektronik Fakultas Sastra Universitas Sam Ratulangi* 2, no. 1 (2014): 11.

<sup>18</sup> Rodhiati Rahmawati, "Analisis Kesantunan Berbahasa di Lingkungan Terminal Sekitar Wilayah Bojonegoro dengan Prinsip Kesantunan Leech," *Edu-Kata* 1, no. 2 (2014): 149–58.

## 6. Use of Maxim Inference

The following context of speech shows the maxim of implication, when Karni Ilyas mediates when Ustadz Felix speaks and is cut by Permadi Arya. Check out the quote below:

Ustadz Felix : *“The flag of Rasulullah is the flag of the Muslims, if he wants to wear Hizbu Tahrir, he likes it, will be used by the mas-mas here that it is possible, because it is the flag of the Muslims. How can Muslims forget about their own creeds, or do they not understand the creed?”*

Permadi Arya : *“This moment has been a rift of opinion”*

Ustadz Felix : *“I have not waited for a moment, for a moment.”*

Karni Ilyas : *“Ustadz Felix please continue.”*

Ustadz Felix : *“I am relaxes, thank God.”*

In the above speech, Karni Ilyas has shown or maximized her sympathy and minimized her antipathy to both participants. Maksim kesimpatian requires participants to maximize sympathy, and minimize the sense of antipathy to what the partners said.<sup>19</sup> If the speech partner is successful or happiness, the

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<sup>19</sup> Wa Ode Nurjamily, “Kesantunan Berbahasa Indonesia Dalam Lingkungan Keluarga (Kajian Sosiopragmatik),” *Jurnal Humanika* 3, no. 15 (2015): 1–18.

speaker is obliged to give congratulations. On the other hand, if the speaking partner gets the trouble, the misfortune, or the speakers' testimony is worthy to grieve, or express condolences. Karni Ilyas only shows his sympathy towards Ustadz Felix who still has the right to speak but is cut off by another participant, Permadi Arya. Karni Ilyas's utterance shows the truth of the proposition that is demanding. Karni Ilyas demanded Ustadz Felix to continue his conversation. This shows that Karni Ilyas has obeyed the principle of language courtesy in her speech.

Based on the data that has been described above, it can be concluded that the necessary principles of language politeness, especially if it is in an official discussion forum. The use of one's language will also reflect the quality of the person concerned. Therefore, it takes a language politeness to create an ideal discussion forum. The ideal discussion forum must be in accordance with the principles of politeness described above.

## D. Conclusion

Based on the above description, it can be concluded that the use of the principle of politeness Leech pretty much happen, covering all the maxim. The religious debate in the ILC event was very fierce, but the other participants

remained contentious in their language, so the debate between pro teams and counter teams remained in peace and relaxation. In addition, the host also played an active role in mediating the debate that occurred between participants who attended the event ILC.

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